

CALL FOR APPLICATION – BOMA PRIZE FOR AFRICA

REGISTRATION GUIDELINES

The 2025 Boma Prize program cycle has officially kicked off and we invite you to begin the process of competing by filling out the interest form below. All startups, whether competing in a local competition in their country or through the master class express entry into the semi-finals, must complete this form.

Each year, the Boma Prize empowers small businesses, startups, and entrepreneurs across Africa to scale their innovative startups for real impact. Participants join an exclusive global community of student entrepreneurs, mentors, and industry experts as they work to earn a spot in our Global Finals where finalists compete for over \$20,000 US Dollars in funding, to bring their big ideas to life or scale existing ideas.

Whether you want to take your existing startup to the next level or are inspired to build a brand-new business, we invite you to participate.

Basic Eligibility:

- You must have completed the Boma Consult Entrepreneurial Certification Program (BEP) or the Boma Masterclass and obtained a certificate.
- You must currently have a business idea, a business prototype, a small business and a business plan
- Businesses or companies must have an impact on the community and have an alignment with at least one SDG goal.
- School Teams must be between 3 5 members. All students must be from the same university, with an additional option to having one that can be from a different university.
- Applicants must create videos, post on their social media platforms, tag us across social media platforms, using the hashtag #Bomaprizeforafrica2025.
- Business owners and entrepreneurs can apply individually or as a group. Each individual or group member must be at least 18 years of age and groups must be between 3-5 members.
- All applicants must strictly follow the rules and eligibility requirements to qualify for the contest.

To enroll for the BEP Certification Program, <u>click here</u>



APPLICATION FORM FOR THE BOMA PRIZE FOR AFRICA

(Ensure you have the following information ready to commence your application.)

Personal Information

- A. Full Name:
- B. Date of Birth (DD/MM/YYYY):
- C. Nationality:
- D. State/Province/Region:
- E. Contact Email:
- F. Phone Number (with country code):

Project Details

- A. Project Name:
- B. Brief Description of the Project:

Project Impact

- A. What specific problem or challenge in Africa does your project address?
- B. How does your project provide a solution or improvement to this problem?

C. What is the potential social, economic, or environmental impact of your project in Africa?

Funding

A. How would the funding from the Boma Prize for Africa help you in achieving your project goals?

Sign up for a Professional Certification Workshop (pick one of the four workshops or sign up for the masterclass, to go straight into the semi-finals)

- 1. Business Development & Elevator Pitch
- 2. Branding & Digital Marketing
- 3. Business Funding & Network
- 4. Health & Wellness

Confirmation

I confirm that all the information provided in this application is true and accurate to the best of my knowledge. I also consent to giving Boma Consult the right to use all materials produced by me including digital materials for the purpose of the Boma Prize Project, during and after the course of the Boma Prize for Africa program.

Signature

A. Digital Signature (Type Full Name):

Now that you're done with the guideline, it's time to take the Next Step!

CLICK HERE TO TAKE THE NEXT STEP TOWARDS YOUR BREAKTHROUGH