

#### CALL FOR APPLICATION – BOMA PRIZE FOR AFRICA

#### **REGISTRATION GUIDELINES**

The 2024 Boma Prize program cycle has officially kicked off and we invite you to begin the process of competing by filling out the interest form below. All startups, whether competing in a local competition or through an open application, must complete this form.

Each year, the Boma Prize empowers small businesses, startups, and entrepreneurs across Africa to scale their innovative startups for real impact. Participants join an exclusive global community of student entrepreneurs, mentors, and industry experts as they work to earn a spot in our Global Finals where finalists compete for over \$20,000 US Dollars in funding, to bring their big ideas to life.

Whether you want to take your existing startup to the next level or are inspired to build a brand-new business, we invite you to participate.

## **Basic Eligibility:**

- You must have completed the Boma Consult Entrepreneurial Certification Program (BEP) and obtained a certificate.
- You must currently have a small business and a business plan
- Business or company must have been in existence for over a year and have an impact on the community
- School Teams must be between 3 5 members. All students must be from the same university, with an additional option to have one, that can be from a different university.
- You must be at least 18 years of age to compete.
- Business owners and entrepreneurs can apply individually or as a group. Each individual or group member must be at least 18 years of age and groups must be between 3-5 members.
- All applicants must strictly follow the rules for the video entries, to qualify for the contest.

To enroll for the BEP Certification Program, click here





#### APPLICATION FORM FOR THE BOMA PRIZE FOR AFRICA

(Ensure you have the following information ready to commence your application.)

#### **Personal Information**

- A. Full Name:
- B. Date of Birth (DD/MM/YYYY):
- C. Nationality:
- D. State/Province/Region:
- E. Contact Email:
- F. Phone Number (with country code):

## **Project Details**

- A. Project Name:
- B. Brief Description of the Project:

## **Project Impact**

- A. What specific problem or challenge in Africa does your project address? How does your project provide a solution or improvement to this problem?
- B. What is the potential social, economic, or environmental impact of your project in Africa?

## **Funding**

A. How would winning the Boma Prize for Africa help you in achieving your project goals?

### **Sign up for a Professional Certification Workshop** (pick one of the four workshops)

- 1. Business Development & Elevator Pitch
- 2. Branding & Digital Marketing
- 3. Business Funding & Network
- 4. Health & Wellness

#### Confirmation

I confirm that all information provided in this application is true and accurate to the best of my knowledge. I also consent to give Boma Consult the right to use all materials produced by me for whatever purpose they deem fit and necessary during and after the course of the Boma Prize for Africa program

### **Signature**

A. Digital Signature (Type Full Name):

Now that you're done with the guideline, it's time to take the Next Step!

# CLICK HERE TO TAKE THE NEXT STEP TOWARDS YOUR BREAKTHROUGH

